

Research on College English Aesthetic Education Based on British and American Literature

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Abstract: China's higher education is increasingly placing the quality of education at the forefront, emphasizing the development of students' comprehensive quality and innovative ability. As one of the important components of foreign language education in Chinese universities, English education is transforming the development situation and reforming the education model. While China's higher education is developing rapidly, it has placed an important position on improving the quality of education, emphasizing the cultivation of students' comprehensive quality and innovative ability. Anglo-American literature plays an important role in College English teaching because of its cultural background value, writing promotion value and the promotion value of language appreciation and aesthetic ability. Strengthening the application of English and American literature in College English teaching is an important educational way to improve students' humanistic quality, which can realize the effective combination of language and literature. Students should be encouraged to dare to speak and other ways to realize the construction of a new model of combining British and American literature with college English teaching, so as to play an important role in English teaching.

1. Introduction

The traditional college English teaching mode has been unable to meet the needs of the development of social globalization. In the context of globalization, British and American literature can effectively train students with solid language skills and high comprehensive quality [1]. College English no longer regards students' listening, speaking, reading and writing ability as the focus of teaching, but focuses on improving students' appreciation and analysis ability of English [2]. Literature is the cultural representation of life experience, and literary works are the aesthetic expression of the life of the times, implying the thinking, value orientation and specific ideology of life [3]. However, with the increase of accumulation, students gradually form their own unique opinions when they appreciate the works, and directly talk with the works when they interpret the works. In the long run, students will form their own unique ideas [4]. All institutions of higher learning should design their own college English curriculum system according to the actual situation, and combine the compulsory courses and elective courses of comprehensive English, language and culture and professional English [5]. Literature is an important branch of the humanities, and it is necessary to enhance the literary quality of students to cultivate their comprehensive qualities. In college English teaching, the integration of English and American literature into teaching can enhance the appeal of teaching, improve the level of English education, and help students improve their ability more efficiently.

In college English teaching, the focus of teaching has changed. English teaching in junior high school and high school focuses more on cultivating students' listening, speaking, reading and writing skills, and helping students master more English vocabulary and grammar. While China's higher education is developing rapidly, it also puts the quality of education in an important position, emphasizing the cultivation of students' comprehensive quality and innovative ability [6]. Teachers use teaching theory and take English as the carrier to impart knowledge application to students, which is essentially a communicative activity created by both teachers and students. Learning English and American literature is an important way to understand western culture, and can touch the deep culture that supports the surface culture. In order to improve the quality of College English

teaching, it is necessary for educators to reform the teaching methods [7]. Strengthening the application of English and American literature in College English teaching is an important educational way to improve students' humanistic quality, which can realize the effective combination of language and literature. So as to improve students' literary quality and cultural accomplishment, and cultivate high-quality talents with strong cross-cultural communication ability for our country.

2. The Importance of Integrating British and American Literature into College English Teaching

The role of English and American literature in college English teaching has attracted a lot of controversy. For a long time in the past, the focus of college English teaching has been on the training of skills and skills and the repetitive training of language communication skills. Improving the mastery of language usually needs to be carried out under a certain cultural background. Only by familiarizing with the particularity of language and culture can we grasp the method of learning the language as a whole. Compared with junior high school and high school English teaching, the rhythm of college English is not very strong. In the college English class, as a teacher, students should be guided and inspired to understand the artistic connotation of their works [8]. As a foreign language, English is difficult to learn due to cultural differences. Many students do not have the opportunity to experience the English language environment [9]. Literary works are often regarded as written language which is quite different from the daily communicative language. Their language forms are complex. Cultural implications and styles are obscure and difficult for non-native English learners to understand. Teachers do not pay much attention to students' memory of English words and grammar in teaching. Instead, it puts words and grammar in the secondary position of English teaching, and pays more attention to students' grasp of the overall structure and context of English articles.

The differences between cultures lead to differences in aesthetic tastes and ways of thinking, which are also reflected in literary works. It is this kind of difference that makes the translation of English and American literature often appear to be seriously out of touch with local culture, and readers can not understand the specific content of the article, or understand the differences. The language form, expression, and syntax structure of the source language are mechanically transplanted into the target language. A mixture of languages that does not conform to the expression of the target language is formed. Culture should be pluralistic, and all nations in the world have created unique literature. If long-term introduction of British and American literature from popular countries is likely to cause neglect of culture in the unpopular area, it is not conducive to exchanges and cooperation between countries and damage the world. The development of cultural diversity.

Founded in 1953, People's Literature Publishing House is a national-level professional literary publishing institution, which publishes a large number of literary books every year, including English and American literature. In the British and American literary works published by People's Literature Publishing House from 2000 to 2017, the number of novels accounted for more than half of the total number, and the number of publications of poetry, prose, drama, etc., which are important components of literary genre, is obviously behind. As shown in Table 1.

Table 1 British and American Literature Types

Category	Fiction	Poetry	Prose	Drama	Literary theory	Other
Number	476	23	34	11	6	119

College students' cultural accomplishment and humanistic quality are very important to the cultivation of students' comprehensive quality. The emphasis of humanistic quality education is to improve students' cultural accomplishment. The first step in College English teaching reform is to change the teacher-centered approach to student-centered approach. The introduction of network technology into college English teaching undoubtedly breaks the traditional teaching mode and

extends the teaching space. Due to the different ways of College English teaching, students' psychological gap is relatively large. As a result, it is difficult for students to concentrate in class, follow the pace of teachers and improve their corresponding ability. Advanced information technology should be used extensively to develop and construct various computer and network-based courses to provide students with a good language learning environment and conditions. The network presents the British and American literary works and outstanding writers in the eyes of the learners, and establishes a two-way communication between the teachers and the learners. Anglo-American culture can improve the humanities quality of students in college English teaching. Excellent English and American literature can improve students' basic language knowledge and skills, and at the same time cultivate students' reading and imagination. The pace of development of education is endless. College English has experienced a long period of development, and will certainly accelerate the development progress and achieve higher levels of development.

3. British and American Literature and New Mode of College English Teaching

College English education is not only dedicated to improving students' English listening, speaking, reading and writing skills, but also involves students' education in English culture and aesthetics. With the development of network and science and technology, teaching methods and means have also become more modern. In the teaching classroom of English and American literature, multimedia teaching technology can be used to make the teaching content richer and more vivid. In the practice of computer-based English and American literature teaching, the network provides valuable help for teaching. In the process of teaching English and American literature, students can analyze and express their opinions through discussions with their classmates or teachers, which greatly promotes the improvement of students' independent thinking ability and critical thinking ability. Integrating British and American literature into college English teaching can broaden students' horizons, increase their knowledge, change the traditional English teaching mode and improve the development level of College English. At present, college students have little knowledge of foreign literature, and there is no special literature teaching in College English teaching. Therefore, it is necessary to introduce culture into non-English major teaching.

In the process of integrating English and American literature into college English teaching, teachers can encourage students to study in groups, guide students to read, and improve their thinking and analysis ability through debates. English learning can not be limited to superficial things, but also needs to be explored in depth, in order to learn the essence of English, and constantly improve the overall English strength of students. The integration of British and American literature and college English teaching focuses on letting students experience and understand the cultural connotation of British and American literature [10]. Students can memorize words through classical language fragments in literary works and rich Western culture and customs, and can effectively stimulate students' reading passion. In today's developed information technology, students should be consciously trained in their independent learning ability, and gradually change the traditional teaching methods centered on teachers, classrooms as the center and books. According to the needs of classroom teaching, the network should also provide English literary works, in order to cooperate with the classroom teaching, so that students have a world of reading English originals. The learning content can be set according to the individual situation of the students, and personalized and independent learning can be carried out.

The study of language should appropriately change the teaching methods to help students discover the fun and enhance the enthusiasm and enthusiasm of students. The process of teaching and learning is an interactive process. If teachers only provide information in one direction and do not attract students to participate in online teaching activities, it will greatly affect the teaching effect. In the process of teaching, teachers should encourage students to actively express their opinions and opinions. If you have doubts, you should dare to ask questions and fully mobilize students' thinking ability through reading and discussion. In education, we should pay attention to the analysis of the economic and political conditions at that time in combination with the specific historical environment. When it comes to the development stage of literature, important literary

trends of thought and literary schools, representative writers'creative ideas, literary appreciation theory and so on, teachers give priority to teaching. In order to improve students'interest in learning, teachers can prepare some recommended articles to guide students to carry out research-based learning. Teachers should record and explain the problems of students in a unified way. In order to promote students' understanding of relevant knowledge and achieve better teaching results.

4. Conclusion

For a long time, foreign language teaching in China has attached great importance to language forms and neglected cultural introduction, thus neglecting the cultivation of students' comprehensive abilities. The new model of combining British and American literature with college English teaching has a great effect on the improvement of students' English proficiency. More importantly, it can cultivate students' ability of thinking and perception, and improve their cultural accomplishment and humanistic quality. Studying English and American literature and reading excellent literary works can make students feel the beauty of English rhythm and absorb rich and colorful vocabulary. In the teaching, based on the network model, the use and communication of language can be emphasized to further enrich the teaching content. Students actively participate in the process of searching, discovering and creating the meaning of the text, and can gradually develop their keen ability to feel, master rigorous analytical methods, and form accurate expressions. In addition to guiding students correctly in the classroom, teachers should also guide students outside the classroom to help students achieve better learning results. Students should be encouraged to speak and other ways to achieve the construction of a new model combining English and American literature with college English teaching, and play an important role in the teaching of English and American literature.

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